



**2020 HEROES TO HEROES
GOLF CLASSIC**

“A Time To Come Together Again”

Valencia Country Club
Valencia, CA

Monday, November 9, 2020

Sponsorship Opportunities

2020 Heroes to Heroes Golf Classic

**November 9, 2020
Valencia Country Club
2020 Golf Committee**

Event Committee (in formation)

**Judy Elias
Heroes to Heroes Foundation**

**Yair Talmor
BHI USA**

**Michael Haltman
Hallmark Abstract LLC**

**Lawrence Shindell
LMI Group International**

**Mitch Karson
Starfire Gems**

**Dean Lesiak
H2H Friend**

**Rick Helfman
Helfman Insurance**

**Carol Levin
H2H Friend**

**Sandi Gilbert
H2H Friend**

**Marc Cowan
H2H Friend**

**Mellisa Nielsen
Charity Angels,
LLC**

**Rob Dean
Event Production &
Promotion Services**



Heroes to Heroes exists to stop Veteran Suicide. With over 20 of our veterans dying by their own hands each day, and the increased stress of the COVID-19 and social disturbance situations, now more than ever, we need your help.

Mission: To provide a spiritual healing and peer support program for veterans who have attempted suicide, have suicidal thoughts, or are on a path to self-destruction due to their experience in combat.

What we do:

- 1. Send teams of twelve veterans on 10-day journeys to Israel where they travel with their IDF counterparts and explore their faith and heal in an unashamed manner**
- 2. Provide spouses with tools and knowledge to understand and live with the Veterans they love**
- 3. Give our alumni opportunities to tell their stories on college campuses throughout the country**
- 4. Reinforce the outcomes through an ongoing peer support program online via Zoom and WhatsApp**

Our results:

- 1. To date, over 300 American combat veterans have participated in Heroes to Heroes journeys**
- 2. Long-term study being done by Dr. Joe Currier of the University of South Alabama shows initial results are a significant decrease in PTSD symptoms one month after the journey**
- 3. Study shows that Heroes to Heroes is successfully serving veterans with severe issues**
- 4. Heroes to Heroes' veterans have spoken on over 100 college campuses**
- 5. Spouses who participate in the program report an increase in marital happiness**

Your support will go directly to helping our Veterans choose LIFE. It costs \$100,000 to send a team of 12. Help us send two teams through this vital program! We can't do it without you.

Heroes to Heroes Foundation, P.O. Box 741577, Boynton Beach, FL 33437-1577 (201) 851.2409

Tournament Schedule

**Monday, November 9, 2020
Valencia Country Club
27330 N. Tourney Road
Valencia, CA 91355
(661) 287-1880**

8:00-10:30AM

Tournament Registration/VIP Package and Opportunity Board Donations/Gift Distribution/Smoothie & Iced Coffee Truck/Putting Contest/Driving Range/Breakfast/Team Photos

9:20-10:30AM

TOURNAMENT TEE TIMES\Modified Best Ball team format/On-course Contests/Hole-in-One Contests including a Chance to Win a Lexus Vehicle!

11:15am-1:30pm

Barbeque Lunch at the Turn

2:00-4:30PM

Players come off the course/Check to See if You Won Opportunity Board Prizes/Receive Thank you Gift/Reminder about Award Results Zoom Party/Team Photo Pick-up/Huge thank you for your support!

In 1998, the club hosted the PGA Tour's Northern Trust Open when Billy Mayfair beat Tiger Woods in a playoff and from 2001-2009 hosted the PGA TOUR Champion's SBC Senior Classic

TITLE (GENERAL) SPONSOR (1 available)

\$25,000

Tournament Benefits

- Sixteen (16) tournament playing spots including tee gift bag
- Opportunity to play with a celebrity or veteran in your groups
- Eight (8) additional reservations for reception & awards dinner
- Eight (8) on-course tee signs
- Two (2) Souvenir Pin Flags with company logo displayed at hole during tournament
- Corporate name incorporated into name of the event
- Name recognition on event promotional banner plus one corporate banner displayed at tournament
- Opportunity to display promotional material and/or provide product samples on day of event
- Opportunity to provide a promotional brochure in player tee gift bags
- Souvenir photographs of foursomes
- Full-page acknowledgment in Virtual Event Program

Presenting (COLONEL) Sponsor (4 available)

\$15,000

(ONE SOLD-BHI USA)

Tournament Benefits

- Twelve (12) tournament playing spots including tee gift bags
- Opportunity to play with celebrity or veteran in your groups
- Four (4) additional reservations for reception & awards dinner
- Four (4) on-course tee signs and name recognition on event promotional banner
- Souvenir Pin Flag with company logo displayed at hole during tournament
- One corporate banner prominently displayed at tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in Virtual Event Program

Bronze (CAPTAIN) Sponsor (4 available)

\$10,000

Tournament Benefits

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Three (3) on-course tee signs and one company sign prominently displayed with Opportunity Board all day
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Recognition at dinner as sponsor of Opportunity Board & prizes
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Awards Dinner Sponsor

\$10,000

Tournament Benefits

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Three (3) on-course tee signs and one company banner displayed at dinner
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Special recognition by MC at awards dinner
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Scorecard Sponsor \$6,000

- Four (4) tournament playing spots including tee gift bags
- Three(3)on-courseteesigns
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Company logo on all tournament scorecards
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Photography Sponsor \$6,000

- Four (4) tournament playing spots including tee gift bags
- Four(4)additionalreservationsforthereception&awards dinner
- Three (3) on-course teesigns
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Company name/logo on all player's photo frames
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Sign Sponsor \$6,000

- Four (4) tournament playing spots including tee gift bags
- Three(3)oncourseteesignson-course
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Company recognition (name or logo) on all signage at tournament
- Souvenir photographs of foursomes
- Full-page acknowledgement in the Virtual Event Program

Water Sponsor \$6,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the reception & awards dinner
- Three (3) tee signson-course
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Corporate message on bottled water labels for participants
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Lunch Sponsor \$5,000

- Four (4) tournament playing spots including tee gift bags
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Signage at lunch location and two (2) on-course tee sign
- Unique souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Golf Cart Sponsor(2) \$4,000 each

- Four (4) tournament playing spots including tee gift bags
- One on-course tee sign
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Signage on half of golf carts used during event
- Unique souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Awards Sponsor \$3500

- Four (4) tournament playing spots including tee gift bags
- Signage at the reception & awards dinner and one (1) on-course tee sign
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Company name on tournament team awards
- Unique souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Cocktail Sponsor \$3,000

- Four (4) tournament playing spots including tee gift bags
- Signage at Hosted Cocktail Reception and one (1) on-course tee sign
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in Virtual Event Program

Wine Sponsor \$3,000

- Four (4) tournament playing spots including tee gift bags
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Signage and table recognition cards at each table for awards dinner
- Full-page acknowledgment in the Virtual Event Program
- Souvenir photographs of foursomes

Breakfast Sponsor \$3,000

- Four (4) tournament playing spots including tee gift bags
- Signage at breakfast area and one (1) on-course tee sign
- Souvenir Pin Flag with company logo displayed at hole during tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in the Virtual Event Program

Executive Sponsor (multiple) \$2,000

- Four (4) tournament playing spots including tee gift bags
- One on-course tee sign as tournament sponsor
- Souvenir photographs of foursomes
- Half-page acknowledgment in Virtual Event Program

Beverage Sponsor (5) \$1,000

- Two (2) tournament playing spots including tee gift bags
- Signage at one beverage station
- Recognition in Event Program

Contest Sponsor (6) \$1,000

- Two (2) tournament playing spots including tee gift bags
- Signage at one contest hole
- Recognition in Event Program

Playing Spot (limited) \$500 ***(pay before Oct. 9 special price of \$450)***

- One (1) tournament playing spot including tee gift bag

NON-GOLF SPONSORSHIPS THAT PROVIDE THE SPONSOR WITH WONDERFUL EXPOSURE OPPORTUNITIES ON-AND-OFF THE COURSE

Long Drive Champion Sponsor (1 only) \$1,000

- Sponsor the appearance of a National Long Drive Champion who will hit team drives on a Par 5
- Tee sign on-course at sponsored Par 5
- Two (2) tickets to awards dinner

Beat the Pro Sponsor (1 only) \$750

- Sponsor the appearance of a LPGA teaching professional who will challenge all players on a Par 3 to get closer to the pin for prizes
- Tee sign at Beat The Pro contest hole
- Two (2) tickets to awards dinner

Tee Box Sponsor (multiple) \$500

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner

Live Auction Items/Opportunity Board

To raise additional funds at the Reception and Awards Dinner

Hole in One Sponsor (4) \$400

- Sponsor the prize (travel & golf packages for two) for players who will attempt to win with a hole in one on a Par 3
- Tee sign at sponsored contest hole
- Two (2) tickets to awards dinner

Tee Marker Sponsor (6) \$250

- Your company will sponsor three holes with a set of your company logo-marked tee markers set up where players tee up their drives

Tee/Green Sponsor (multiple) \$150

- Company signage at sponsored tee

Additional Reception and Awards Dinner Ticket \$150

Includes hosted bar and buffet dinner

Tee Gift Donation

125 pieces (for all tournament players) to receive at check-in for their gift bags

GIFTS AND PRIZES

2nd Annual Heroes to Heroes Golf Classic **Auction/Opportunity Board**

We request items for the following categories:

Tee Prizes: Quantity requested is 125 to accommodate all golfers

Opportunity Board/Live Auction: Gifts for the Live Auction & Opportunity Board

Company: _____ Contact Person: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Items to be Donated

Tee Prize: _____ Value (each): _____

Live Auction Gift: _____ Value (each): _____

Restrictions or Timelines: _____

Coupon(s) / Certificate(s) are attached: _____ Item(s) will need to be picked up: (call to arrange pickup) _____ Item(s) will be shipped: _____

On Date

MAIL TO:

HEROES TO HEROES FOUNDATION Fed ID #27-2037965

P.O. Box 741577, Boynton Beach, FL 33474-1577

Attn: Judy Elias 201-851-2409 judy@heroestoheroes.org

2020 HEROES TO HEROES REGISTRATION FORM

>Yes! I would like to register for the 2020 Heroes Golf Classic. Please check appropriate sponsorship(s):

- \$25,000 Title Sponsor (1 available) (16 players)
- \$15,000 Presenting Sponsor (4 available) (12 players)
- \$10,000 Bronze Sponsor (4 available) (8 players)
- \$10,000 Awards Dinner Sponsor (8 players)
- \$6,000 Scorecard Sponsor (4 players)
- \$6,000 Sign Sponsor (4 players)
- \$6,000 Photography Sponsor (4 players)
- \$6,000 Water Sponsor (4 players)
- \$5,000 Lunch Sponsor (4 players)
- \$4,000 Golf Cart Sponsor (2 available) (4 players)
- \$3,500 Awards Sponsor (4 players)
- \$3,000 Cocktail Sponsor (4 players)
- \$3,000 Wine Sponsor (4 players)
- \$3,000 Breakfast Sponsor (4 players)

- \$2,000 Executive Sponsor (multiple available) (4 players)
- \$1,000 Beverage Sponsor (5 available) (2 players)
- \$1,000 Contest Sponsor (6 available) (2 players)
- \$500 Individual Playing Spot (limited availability) (1 player) (before Oct.9th-special price of \$450)

NON-GOLF SPONSORSHIPS

- \$1,000 Long Drive Champion Sponsor
- \$750 Beat The Pro Sponsor
- \$500 Tee Box Sponsor (multiple available)
- \$400 Hole in One Sponsor (4 available)
- \$250 Tee Marker Sponsor (6 available)
- \$150 Tee/Green Sponsor (multiple available)
- \$150 Additional Reception & Awards Dinner Ticket
- I can't play but I want to participate and support this important program - enclosed is my donation

2020 HEROES TO HEROES REGISTRATION FORM

Registration is available at <https://heroestoheroes.org/la-2020-golf-outing/>

Enclosed is my check for: \$ _____ payable to: **Heroes to Heroes**

MAIL TO:

HEROES TO HEROES FOUNDATION Fed ID #27-2037965

P.O. Box 741577, Boynton Beach, FL 33437-1577

Attn: Judy Elias 201-851-2409 judy@heroestoheroes.org

Credit Card Payments also accepted through online registration

Sponsoring Company: _____ Sponsor Contact: _____

Email: _____ Phone: _____

PLAYER #1:NAME: _____

PLAYER #2:NAME: _____

Company Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Golf Handicap/Index: _____

Golf Handicap/Index: _____

PLAYER #3:NAME:_____

Company Name:_____

Address:_____

Phone:_____

Golf Handicap/Index:_____

PLAYER #4:NAME:_____

Company Name:_____

Address:_____

Phone:_____

Golf Handicap/Index:_____



We Look Forward to a Great Day of Golf
And Giving Back!
Thank you for your Participation!

For Sponsorship Inquiries:
Email Carol Levey@
carol@abrandbuilder.com

For All other Tournament Inquires:
Email Bob Levey @
iemgolf@earthlink.net
or dial (818) 224-3673

Registration is also available ONLINE
at:
<https://heroestoheroes.org/la-2020-golf-outing/>